



# alexa b. nash

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## summary

Motivated, dedicated and creative multimedia journalist and communication specialist with concentrations in solutions journalism, digital storytelling, social media, marketing, graphic design, web design and web development.

## education

**Virginia Commonwealth University**  
M.S. Multimedia Journalism; 2018  
GPA: 3.8

**Lynchburg College**  
B.A. Communication Studies, Convergent Journalism Emphasis; 2016  
GPA: 3.8; Magna Cum Laude; Dean's List 2013 - 2016

## employment

### Sales Assistant: Main Street Homes

July 2016 - Current

- ▾ Greet clients and discuss their wants and needs in a new home
- ▾ Assist New Home consultants in organizing appointments
- ▾ Design, code and send email newsletters to communities

### Freelance Reporter: Richmond magazine

August 2015 - Current; Richmond, Va.

- ▾ Cover the arts & entertainment, features and local news
- ▾ Write for Richmond Region Tourism Guide
- ▾ Write for biannual Richmond Bride magazine

### Freelance Reporter: C-VILLE Weekly

August 2017 - Current; Richmond, Va.

- ▾ Write longform articles on local politics, art, food and culture

### Intern: WRIC-TV

September 2017 - November 2017; Richmond, Va.

- ▾ Write and edit online copy; format reporters' online scripts
- ▾ Assist with field reporting

### Editorial Intern: C-VILLE Weekly

May 2017 - August 2017; Charlottesville, Va.

- ▾ Write local food news column each week
- ▾ Cover living, food, health, fitness, entertainment and culture beats

### Editor-in-Chief: The Critograph

August 2015 - May 2016; Lynchburg, Va.

- ▾ Write copy and take photos
- ▾ Lead 14-person staff and final edit all copy and pages
- ▾ Represent publication at administrative meetings

### Editorial Intern: Richmond magazine

May 2015 - August 2015; Richmond, Va.

- ▾ Write for arts & entertainment and lifestyle sections
- ▾ Assist with marketing events

### Assistant Editor: The Critograph

August 2014 - May 2015; Lynchburg, Va.

- ▾ Manage and mentor staff reporters and freelance writers
- ▾ Write two articles per week, including weekly column

## skills

- ▾ Adobe Suite
- ▾ Microsoft Office
- ▾ Computer Languages: HTML, CSS & Bootstrap
- ▾ Photography & Videography: Nikon & Canon

- ▾ Podcast Production: Premiere & Audacity
- ▾ Avid Media Composer
- ▾ WordPress
- ▾ Dreamweaver & Komodo Edit

## awards

### Faculty Award for Multimedia Journalism

Virginia Commonwealth University, May 2018

- ▾ Awarded to one Multimedia Journalism graduate student "who best exemplifies the standards of the Richard T. Robertson School of Media and Culture"

### Woody Greenberg Award for PR/Journalism

Lynchburg College, April 2016

- ▾ Awarded to one senior public relations or convergence journalism major who demonstrated excellence in their craft, chosen by the Communication Studies faculty

## activities

### Alumni Advisor

The Critograph at Lynchburg College

- ▾ Give seminars to staff about current trends in journalism
- ▾ Critique written and multimedia copy for student portfolios